



REPORT

2002-2006

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5 Years of CTY Romania



On behalf of Holt International Children's Services, I want to extend heartfelt and well deserved congratulations to all the staff and supporters of the Close To You Foundation as you celebrate your 5th Year Anniversary!

The Foundation was established in March of 2002 by Holt International Children's Services and funded by the USAID grant. The establishment of Close To You came as an answer for the need of diversification of the existing services in the HIV/AIDS field.

It is truly amazing to think five years have passed since we launched Close to You and took those first baby steps from a dream to reality. Born from a passion for serving Romania's most vulnerable children, you have blazed a path from despair to hope for so many lives. Today you have grown into a true leader in making the world a better place for all touched by HIV/AIDS.

It is so wonderful to see how you have helped children be integrated and accepted by their peers. The development of the Youth Club and their activities were very much needed for the young adults. The educational training and public awareness that you have accomplished is tremendous.

Close To You has given children and families infected and affected by HIV/AIDS hope when there was despair, sense of worth in today's society as well as education not only for them but for the community. Teaching them an art/craft and then being able to sell them shows that they can do what they put their minds to do.

Through strong leadership, teamwork and commitment, you have embodied the passion that Harry and Bertha Holt demonstrated 50 years ago and embraced their dream that every child have a home of their own and understanding that every child is beautiful when they are loved.

Again, congratulations to the staff of Close To You for all the many things that you have accomplished in the first five years of existence!

Daniel P. Lauer
Senior Executive
Latin America, Europe, Africa & Haiti





The Close to You Foundation is celebrating. Five years since its creation, the organization turns out to be fit to live, being an active presence in its three locations – Iasi, Constanta and Targu Mures – to serve people living with HIV and AIDS, their families and the enlarged communities.

In five years, the Close to You Foundation proved to be professional and creative, adapting and innovating models of good practice, fighting for the rights of HIV-positive people, promoting in communities the responsibility of assuming a healthy life style for all of us and for the person next to us.

Close to CTY are not only former or present beneficiaries of its services, but also very many partners and collaborators. Their being quality-oriented brought well-deserved acknowledgments of good practice at national level, while the presence of well-coordinated and well-prepared volunteers is obvious at all the activities developed by CTY.

In the past year, the image of the Close to You Foundation has become more and more visible and percussive through the media products, the campaigns developed, as well as through the involvement of an increasing number of people in the activities developed. At its five years, CTY is a mature foundation, capable of reinventing itself for reaching the mission assumed - that of improving the quality of life of the people living with HIV or AIDS.

Lect. univ. Dr. Ovidiu Gavrilovici
President
Close to You Romania Foundation





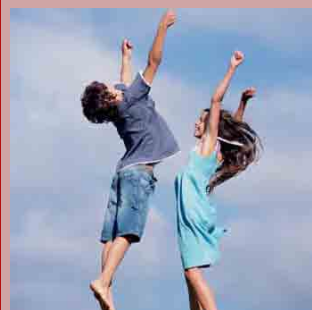
... The sadness and revolt of breaking off ..., the fear and courage of a new beginning ..., the joy of confirmed friendships ..., the beauty of building a team ..., so many experiences in just five years ..., all these feelings Close to You ... Years of working to the limit, years of fighting until ... winning, years of shuddering and joy.... years in which, just like Prince Charming from fairy tales, we grew up every day like others in a year.

I am proud to tell you that we turning five years and, despite what we left behind, it was all worth it. We grew up so much that we are able to understand that there is always room for growing, for accumulating, for building, that our work and our results confirm our merits and obliges us towards the people we exist for.

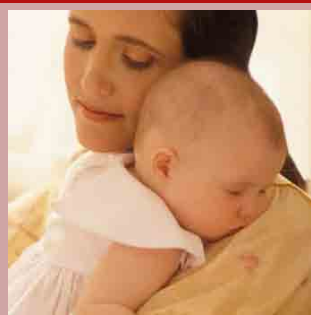
We are five years old; we will be ten, fifteen ... Many happy returns of the day! I thank you, the beneficiaries who give a meaning to our professional existence; you, the team, employees and volunteers, wherever you may be – in Iasi, Constanta or Tg. Mures; I thank all the financers who put their trust in CTY and made dreams come true.... I thank all the partners who joined us and directly contributed to improving the life of people in need; I thank those who opened their hearts and changed at the same time with us ... I thank the community we are serving.

Angela Achitei,
National Executive Director
Close to You Romania Foundation

Give a sign of life !



Open your heart !



I get involved
for you !



Demand
assistance !



I. THE CONTEXT OF HIV/AIDS IN ROMANIA

According to official statistics, in Romania live approximately 12.000 HIV-infected / AIDS-sick people, most of them being children and teenagers. Other than the problems caused by this incurable disease, they are confronted every day with the intolerance and the lack of information and education of the people around them, generating sometimes primitive manifestations of discrimination. They are denied access into public schools, they are refused health care services and sometimes have to leave the communities in which they are living. Stigma and discrimination are for many of them more difficult to bear than the disease itself.

Discrimination prevents HIV-infected/AIDS-sick people from living a normal life in society, forcing them to hide their diagnosis and even avoiding knowing it. At the same time, the stigma generated by HIV/AIDS perpetuates an unjustified fear towards this subject, towards being informed or taking the test, while discrimination may determine or force HIV-positive people to adopt risky behaviors. To an equal extent, discrimination and stigma of HIV-infected / AIDS-sick people prove to be the most difficult obstacles that can be met in programs for preventing the transmission of the HIV infection.



In Romania, the most frequent cases of discrimination of HIV-infected / AIDS-sick people are related to:

- The access of HIV-positive people in public schools;
- The access of HIV-positive people to health care services, other than the ones related to treatment in hospitals and infectious diseases clinics;
- The access of HIV-positive people to certain social services;
- Discrimination at the workplace;
- Discrimination and marginalization in the community.

Everyone can contribute to preventing the situations of marginalization or exclusion and we can offer HIV-positive people the chance to learn and live in an unprejudiced society.



The Close to You Foundation is a non-governmental organization, established in February 2002 by Holt International Children's Services with financing from USAID, as an answer to the need for support expressed by HIV/AIDS-infected and affected people and preventing the transmission of the HIV infection in the community. The national headquarters of the foundation is in Iasi, with branches in Constanta and Targu Mures.

The mission of the foundation and its 4 strategic objectives

The mission of the foundation – to improve the quality of life of the HIV/AIDS-infected and affected people from Romania. In view of reaching this mission, the Close to You Foundation develops its activity having in mind 4 strategic objectives:

1. To directly answer the needs of HIV/AIDS-infected and affected people;
2. To contribute to preventing the transmission of the HIV/AIDS infection in the community;
3. To support the capacity building of social actors involved in the field of HIV/AIDS;
4. To promote the observation and defense of the rights of HIV/AIDS-infected and affected people.

Throughout the 5 years of its existence, CTY developed 24 projects / programs in the field, out of which 16 are still being continued through financing offered by international organizations, local authorities and our own funds.

III. DIRECT SERVICES

2002

The activity of the Close to You Foundation started with the development of two services taken over from the Holt International Children's Services Organization, our founding member – the service of social assistance and the service of foster care for the HIV-positive child. These services came as a direct support for children at risk or abandoned due to their diagnosis and they supported the child's maintenance in the biological family or finding a family-type alternative for abandoned children, especially for those abandoned in medical units.

In time, the changes around the HIV/AIDS issue led to the development of new services that would best answer the existing needs. Thus:

2003

The program of psychological assistance was the first program of its kind in Romania, developed with the financial and technical support of UNICEF Romania.



In 2003 we developed a program of psychological assistance, initially focusing on diagnosis disclosure, and later on the acceptance of the status of person living with HIV. As result of this service, out of the 123 assisted young people from the Iasi, Constanta and Mures counties – 41 learned their diagnosis from their parents during the period of project development. It was the first program of its kind in Romania, developed with the financial and technical support of UNICEF Romania

2004

In 2004 we replicated the foster care program in eight other counties from the Moldova region, in partnership with the Departments of Social Assistance and Child Protection from these counties. We opened a Hospital Day School at the Infectious Diseases Hospital from Iasi, with financing from the Global Fund to Fight against HIV/AIDS, TB and Malaria. We created a Youth Club with the technical and financial support of UNICEF Romania and four vocational workshops in partnership with the Department of Social Assistance and Child Protection from Iasi, with financing from Cherish Our Children International, USA. Both the Youth Club and the vocational workshops are original programs, contributing to the development of independent life skills and to vocational development, an important aspect in the social, school and professional integration of young people living with HIV.

2005

In 2005 we continued to offer the above mentioned services in the three sites of our foundation.

2006

In 2006 we replicated the Youth Club in Constanta and Targu Mures, through the technical and financial assistance of UNICEF Romania. We initiated the service of information, consultancy and juridical assistance with financing from the European Commission through the Phare program, in partnership with the Prefect's Institution from the Iasi, Constanta and Mures counties.

Psycho-social assistance

Period: August 2002 – December 2006

Results:

185 people living with HIV (children and adults) from the Iasi county, 161 from the Constanta county, 182 people from the Mures county and 39 people from other counties benefited of psychosocial assistance. Total - 537 people living with HIV/AIDS.

In comparison to statistics of the Public Health Authority, at 30.09.2006, in the three counties, CTY Romania offered its services to 80% of the people infected with HIV and living with the infection from the Iasi county, 22% from the Constanta county and to 89% from the Mures county

In the process of psychosocial assistance, we worked with over 500 HIV/AIDS-infected or affected (care-takers, brothers and sisters) from the three counties.

In comparison to the national statistics at 31.12.2006, CTY Romania offered its services to 5% of the people diagnosed and living with HIV/AIDS.

Partners: The Infectious Diseases Hospitals from Iasi, Constanta and Targu Mures

Financer: Holt International Children's Services, USA, UNICEF Romania, The Global Fund to Fight Against HIV/AIDS, TB, and Malaria, McKinsey&Company, Germany

III. DIRECT SERVICES

Foster care for the HIV-positive child

Period: August 2002- December 2006 (Constanta and Mures), January 2003-December 2006 (Iasi), October 2003-2004 (Bacau, Botosani, Galati, Prahova, Suceava, Vaslui)

Results:

47 children at risk or abandoned were placed in foster care in 9 counties from Romania. 21 children are in the CTY foster care network in the Iasi, Constanta and Mures counties. In 2003, there were printed 2000 copies of the guide "Foster care for the HIV-positive child".



In June 2004, the program was acknowledged at national level as a model of good practice within a contest organized by World Learning and the National Agency for Child Protection and Adoption from Romania.

Partners: The Departments of Social Assistance and Child Protection from: Iasi, Constanta, Mures, Bacau, Botosani, Galati, Prahova, Suceava, Vaslui

Financer: HICS, USA, The Moschino Foundation, Italy, World Learning

The Hospital Day-School

Period: April 2004 – December 2006

Result:

197 hospitalized children from the Moldova region maintained in school through this program. 4 children transferred from special education to mass education. 14 children reintegrated in mass education.

Partners: The Infectious Diseases Hospital from Iasi, the Iasi School District Authority

Financer: The Global Fund to Fight Against HIV/AIDS, TB, and Malaria

The Youth Club

Period: July 2004 – December 2006 – Iasi, January – December 2006 – Constanta, May – December 2006, Mures

Results:

Over 300 young people, both HIV-infected and healthy, have accessed the Youth Clubs in Iasi, Constanta and Mures. 9 trips and 3 camps organized in Romania for beneficiaries of the program.

Partners: The General Department of Social Assistance and Child Protection, Iasi, The School District Authorities from Constanta and Mures

Financer: UNICEF Romania, The Local Council– the Iasi City Hall, the 2% campaign

Vocational workshops

Period: June 2004 - December 2006

Results:

55 young people living with HIV from the Iasi county, coming from families, the Gulliver Placement Center and from foster care gained abilities within four workshops: book-binding and printing, arts and crafts, - computer use, painting.

Partners: The General Department of Social Assistance and Child Protection, Iasi

Financer: Cherish Our Children International, SUA – COCI

The service of information, consultancy and juridical assistance



Period: September – December 2006

Results:

300 HIV/AIDS-infected and affected people benefited of juridical assistance in the field. 83 HIV-infected people benefited of juridical consultancy in the field of HIV/AIDS.

Partners: The Prefect's Institution from the Iasi, Constanta and Mures counties

Financer: The European Commission through the Phare program, CTY Romania

IV. INDIRECT SERVICES

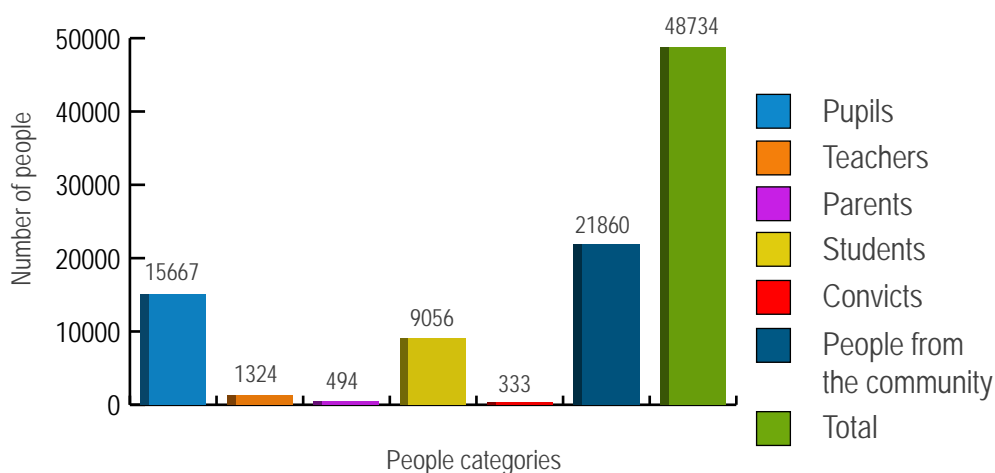
The Close to You Foundation initiated this component in 2003, as an answer to the annual increase in the number of HIV-infected people and in agreement with the National Strategy in HIV/AIDS, which places an important accent on prevention and aims especially at groups at risks and the communities affected.

The Close to You Foundation develops its activities on three main areas: prevention of the transmission of the HIV infection in the community, prevention of the vertical transmission (from mother to child) of the HIV infection, prevention of the transmission of the HIV infection in the health care system.

Prevention of the transmission of the HIV infection in the community

This type of intervention takes place through IEC (information, education and communication) campaigns and through BCC (behavior change communication) campaigns addressing pupils, young people, teachers, parents, convicts, students, authorities and people from the community. According to the target group and the level of information they have, the accent is placed on information about HIV/AIDS; hepatitis B and C; sexually transmitted infections (STI); drug use; family planning; sexual education and preventing the discrimination of people living with HIV/AIDS. Upon request, the people present at the campaign can also do the HIV test free, with support from the Public Health Authority. The campaigns are being developed in partnership with: the School District Authorities; the Public Health Authorities; the Center for Prevention, Evaluation and Counseling against the Use of Drugs; the City Hall – the Local Council, schools and other nongovernmental organizations.

Results of the campaigns developed in the Iasi, Constanta and Mures counties during 2003-2006:



These campaigns are financed 30-40% from funds ensured by financers such as UNICEF Romania and McKinsey&Company from Germany. The rest of the financing is ensured through volunteers' involvement and own funding, especially from funds gathered within the 2% campaigns, through which tax payers can redirect this percentage of the tax on income to a non-governmental organization.

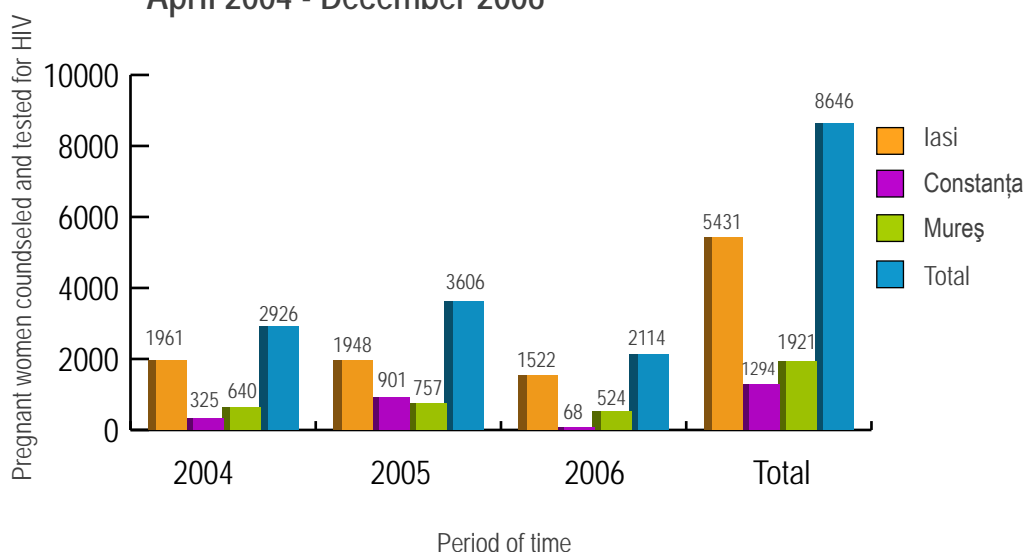
Prevention of the vertical transmission (from mother to child) of the HIV infection

The service started in April 2004, through the financing offered by the Global Fund to Fight against HIV/AIDS, TB and Malaria, in partnership with the Public Health Authorities from the Iasi, Constanta and Mures counties. The goal of this service is to prevent the transmission of the HIV infection from mother to child through ensuring the free HIV test in the first quarters of pregnancy and after the pre HIV test counseling. The program addresses especially pregnant women from rural areas, but not just them. There is ensured a permanent team made up by a counselor from the CTY Foundation and a nurse from the Public Health Authority who go at the health care facilities from villages and ensure this service free. This service is covered partially in the Cuza Voda Maternity from Iasi and in the Maternity from Targu Mures.

In case the pregnant woman is diagnosed as being HIV-positive in the first quarter of pregnancy, there can be taken precaution measures, thus the chances of the child for not becoming infected with HIV are 95% in Romania. The pregnant women diagnosed as being HIV-positive can benefit upon request of a package of social and psychological services offered by the Close to You Foundation through our counseling rooms. This makes it a lot easier for the pregnant women diagnosed as being HIV-positive to overcome the crisis situation caused by diagnosis disclosure, specialists can prevent the abandonment of the child, there is offered support in obtaining the legal rights, material support and health education.

1168 family doctors from rural areas from the three counties have been involved in developing this program.

Results of the program developed during April 2004 - December 2006



IV. INDIRECT SERVICES

Prevention of the transmission of the HIV infection in the health care system

Every year, the partnerships signed with the College of Physicians, the Order of Nurses and Midwives, the University of Medicine and Pharmacy, the Public Health Authorities and the Infectious Diseases Hospitals from the Iasi, Constanta and Mures counties supported us in developing yearly symposiums for family doctors and nurses from the three counties. The goal of such events is to create work abilities and to determine these categories of specialists to get involved in preventing the transmission of the HIV infection.

This component was possible through the financing received from the Global Fund to Fight against HIV/AIDS, TB and Malaria.

There were trained and informed a total number of 1200 health care providers: 584 family doctors in 2004, 498 family doctors in 2005 and 118 nurses in 2006.



V. CAPACITY BUILDING IN THE FIELD

Considering that people are important resources for preventing the transmission of the HIV infection and of drug use in the community, as well as for combating the discrimination of people living with HIV, CTY Romania and its partners developed several capacity building activities such as: Summer Schools, symposiums, trainings and a national conference in 2004. A total number of 1127 people benefited until the end of 2006 by this component of the programs developed.

Trainings for:

- a) Associations of parents of HIV-positive children from Romania-UNOPA members- (21 associations): The trainings aimed at developing in the participants abilities of capacity building, writing financing proposals, advocacy, the role of the Board and strategic planning. The four trainings took place during 2002 – 2004, in partnership with UNOPA and with financing from USAID, UNICEF Romania and the Global Fund to Fight against HIV/AIDS, TB, and Malaria. Eighty participants benefited of this training.
- b) Teachers from the Iasi, Constanta and Mures counties, in addition to the program "Health Education in Romanian Schools", developed by the Ministry of Education. The trainings were developed in partnership with the School District Authorities, Casa Corpului Didactic and the Center for Prevention, Education and Counseling against the Use of Drugs from Iasi, with financing from UNICEF Romania. The trainings aimed at giving abilities that will allow the participants to develop in their schools health education classes, focusing on the transmission of the HIV infection, of hepatitis B and C, drug use and the school integration of young people living with HIV. There took place 12 training sessions and 267 teachers benefited of training. Thus, they became an important resource in the schools and high schools in which they are teaching.
- c) Employees of family-type modules and hospices from the Iasi, Vaslui and Prahova counties and from Sector 1, Bucharest. The trainings were organized in partnership with the National Authority for Child Protection and Adoption, with financing from the Global Fund to Fight against HIV/AIDS, TB and Malaria. 144 specialists in the field of child protection benefited of the trainings.
- d) Mass-media representatives from the Iasi, Constanta and Mures counties. The training aimed at rendering the participants familiar with information related to preventing the transmission of the HIV infection in the community, as well as to defending the rights of people living with HIV. The training took place in July 2004, with financing from UNICEF Romania. Fifteen mass-media representatives attended the training.
- e) Peer education trainings for young people from Romania – 98 young people, both healthy and HIV-infected, benefited of the training.
- f) Technical assistance and training for authorities and NGOs from Ukraine, 16 people, representatives of governmental and non-governmental structures, benefited of the program through the partnership signed with Holt Ukraine.



V. CAPACITY BUILDING IN THE FIELD

National Conference in the field of HIV/AIDS

The National Conference in the field of HIV/AIDS took place in 2004. It had as goal to facilitate the school and social integration of HIV-positive young people from Romania through getting to know models of good practice and the experience of different social actors in the field of HIV/AIDS. The event allowed the participation of 204 people, among them representatives of the Ministry of Education and Research, of the Ministry of Health, of School District Authorities, of Departments of Social Assistance, Public Health Authorities, Infectious Diseases Hospitals, universities, non-governmental organizations and other institutions in the field

Summer School

The Summer School has become a tradition of the Close to You Foundation, in 2006 having taken place the fifth edition of this annual event. Throughout the five editions, trainers approached many subjects such as educational programs for preventing the transmission of HIV/AIDS, strategies for development of community programs, youth involvement in preventing the transmission of the HIV infection, social and school integration of HIV-positive young people, the combat against the discrimination and stigma of people living with HIV/AIDS.



Participants to the five editions were professionals and volunteers from different governmental and nongovernmental organizations, students at faculties in the field, young people interested in issues related to HIV/AIDS, HIV-positive young people from all over Romania. There were also present representatives of governmental organizations from the Republic of Moldova and from Ukraine.

A total number of 303 people participated at the five editions of the Summer School. Trainers at the Summer School were specialists in the field of HIV/AIDS, from Romania and from abroad.

Throughout the five years of its existence, the Close to You Foundation organized several debates with local authorities which had as goal to increase their awareness and involvement in preventing the transmission of the HIV infection in the community, as well as to promote and defend the rights of people living with HIV.

In 2004 there took place three workshops in Iasi, Constanta and Targu Mures. In 2005, the workshop took place in Piatra Neamt and in 2006 in Iasi. The debates in 2005 and 2006, taking place under the title "HIV-infected adolescents – Their Right to be Part of the Community", were supported by the participation in the event of the Royal House of Romania, represented by Her Royal Highness Princess Margarita of Romania and of Queen Ana of Romania. Pierre Poupard, official representative of UNICEF in Romania, also honored us with his presence at the events.

Participants to these events were 177 representatives of local public authorities, teachers, family doctors, representatives of the mass-media, non-governmental organizations, HIV/AIDS-infected and affected people. The advocacy component was developed through the technical and financial support of UNICEF Romania and through the partnerships signed with local authorities: the Prefect's Institution, the General Department of Social Assistance and Child Protection, the Public Health Authority and others.



VII. CAMPAIGNS DEVELOPED

The campaign "I care. I get involved"

The campaign was developed during June 2005-2006 within the project "Together for the future", with the technical and financial support of UNICEF Romania. Partners on the project were the Ministry of Education and Research, the National Agency against the Use of Drugs – the Center for Prevention, Evaluation and Counseling against the Use of Drugs, the School District Authorities from the Iasi and Neamt counties. Media partners: TVR Iasi; local newspapers: Evenimentul, Ziarul de Iasi, and the Radio Iasi radio station.

On the one hand, the campaign aimed at preventing the transmission of the HIV infection and of drug use in the community; on the other, it aimed at combating discrimination through involvement of young people living with HIV and of healthy young people.

Thus, 30 young people have been involved in developing IEC/BCC campaigns for 960 pupils from the Iasi county. There took place two debates with the authorities – 50 people and there were trained 60 teachers. There was also organized a camp for young people during which they created

- 4 video ads which were sent through the internet to over 15,000 people, as well as
- the brochure "We are all different ... Why make differences between us?" which is part of the curricular of the national program "Health education in Romanian schools".

Details related to the campaign can be found at the internet address : www.imipasa.alaturidevoi.ro

The campaign "Love carefully"

On St. Valentine's Day, in 2006, the Close to You Foundation developed in commercial centers from Iasi, Constanta and Mures the campaign "Love carefully" which aimed at promoting a healthy, risk-free life style, with the goal of preventing the transmission of the HIV infection. The campaign was developed during one week, being distributed over 7000 flyers and condoms and being organized contests for evaluating the degree of information that shoppers possess in the field of HIV/AIDS.

The campaign 2% - sign of life!

In 2006, the Close to You Foundation developed in the Iasi, Constanta and Mures counties the campaign "2%-sign of life" which aimed at making people from the community aware of risks. The campaign also implied determining them to redirect 2% of the tax on income for 2005 to finance programs in the field of HIV/AIDS. The campaign had an on-line component, there being created the subdomain www.doilasuta.alaturidevoi.ro, with information posted on the site www.doilasuta.ro. The campaign also had a component within which partners, sponsors, beneficiaries were approached directly, especially those who were familiar with the activity developed by the foundation. In addition, there was developed a component through which employees of the companies benefited of information campaigns in the field of HIV/AIDS, the decision of directing or not the 2% to the Close to You Foundation belonging exclusively to them. Over 2500 were directly approached within this campaign and we collected the total amount of 11,000 RON. The money gathered was used to the benefit of:

- 35,199 people who benefited of behavior change communication campaigns, developed by the Close to You Foundation;
- 80 young people (HIV-positive young people from families, from the placement center, young people in foster care, as well as healthy young people from the community) who participated at a Spring Ball, showing that the HIV infection is not transmitted through social relations;
- 140 HIV-positive and healthy children participated at different activities in the open air, on the occasion of the International Day of Children, showing once more that all children have the right to a normal life.

VII. CAMPAIGNS DEVELOPED

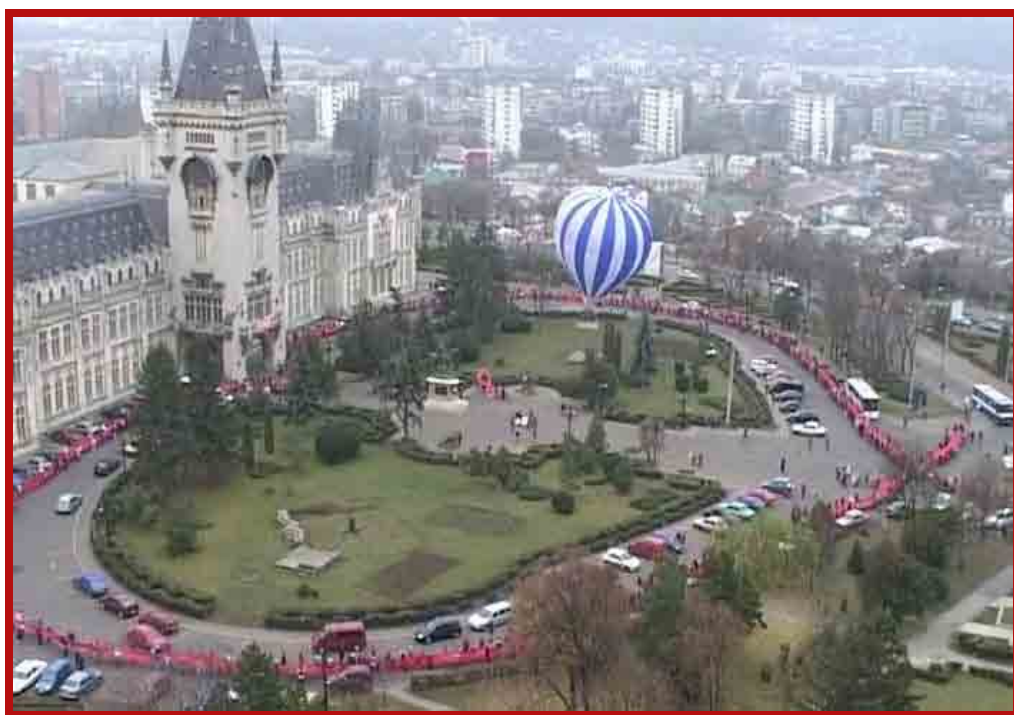
The campaign "Open your heart! I am the same as you"

Within the national campaign "Open your heart! I am the same as you", the Close to You Foundation is one of the partners in the event, being part of the Group of Information, Education and Communication in the field of HIV/AIDS. This group includes ministries, non-governmental organizations, organizations of HIV-infected and affected people, international organizations and UN agencies.

The campaign took place during December 2005-2006 and had two main components:

- The media component included the broadcasting of radio and television ads, press articles, press conferences, national events and the anthem of the campaign. The main partner on the event was the Romanian Television through the TV show "Surprise, surprise..." and Andreea Marin, producer of this show, very popular in Romania.
- Activities organized at local level. The Close to You Foundation was involved in this component, developing different events at local level in partnership with local authorities and other non-governmental organizations. The goal was to increase awareness of the general population related to the fact that the discrimination of people living with HIV/AIDS takes many shapes and to develop a positive attitude towards people living with HIV/AIDS. Thus, there took place information campaigns for young people, local authorities, and convicts; there were organized debates, contests, human statues, the memorial of lit candles, a commemorative march, as well as the biggest human ribbon from Romania organized in Iasi with help from 58 partners. We thank them a lot for their support in the success of this event.

Details related to the campaign can be found at the internet address : www.1decembrie.alaturidevoi.ro



VII. CAMPAIGNS DEVELOPED

The campaign "Santa's Friends"

On the winter holidays, the "Ziua de Iasi" local newspaper, in partnership with the Close to You Foundation and the General Department of Social Assistance and Child Protection, developed in 2006 the social campaign entitled "Santa's Friends".

We gathered the amount of 52,252 RON from 90 executives and not only from the Iasi county. The money was used for:

- 100 families, beneficiaries of the General Department of Social Assistance and Child Protection and of the Close to You Foundation received a package in total value of 114 RON, consisting of food, hygiene products and school supplies;
- 46 minor convicts benefited of packages consisting of clothes, fruits and sweets;
- 4 television sets were donated to the Infectious Diseases Hospital and they are placed in the sector in which there cared for HIV-infected patients;
- 3 special cases benefited of support, among which there was the case of a leg prosthesis;
- The asylum for elderly people from Sculeni, the Iasi county, benefited of food, sweets, fruits, clothing and personal hygiene objects;
- 100 healthy or HIV-infected young people, beneficiaries of the Close to You Foundation, were able to continue for three months the activities developed at the Youth Club.

The campaign "I get involved for you"



The campaign "I get involved for you!" is the initiative of a group of people from the mass media and from the Close to You Foundation. This campaign aims at involving social actors from among important decision makers from Iasi, in view of preventing the transmission of the HIV infection and of combating the discrimination and marginalization of people living with HIV.

In Iasi, the campaign is being developed during June 2006 – May 2007, during which time 48 social actors (two every two weeks) are getting involved in activities developed at the Youth Club and at the vocational workshops created by the foundation. The social actors take part in the information campaigns developed by the Close to You Foundation in schools, high schools, discos, clubs, the community, as well as in other special events developed by the foundation.

VII. CAMPAIGNS DEVELOPED

During June – December 2006, the results of the campaign have been:

Quantity indicators:

- 26 social actors involved in 32 events, out of which:
 - 21 information campaigns in the field of HIV/AIDS and behavior change communication campaigns – associated to different events: a national contest of sport dancing, in discos, a rap concert, in schools, in the penitentiary, with the direct involvement of social actors;
 - A unique exhibition – a quilt made in the memory of a child who died of AIDS. During seven days, the quilt and its history have been exposed in the window of a central store;
 - The creation of a forum of the type of the Hyde Park in London, entitled “Speaker’s Corner”, at which during 11 weeks there took place an exchange of information about HIV/AIDS, social attitudes and behaviors;
 - 11 public debates, 4 television and 3 radio shows.
- 6,000 people received information about HIV/AIDS.

Quality indicators:

- Three social actors demanded themselves to be part of the campaign, constituting a support group for the Close to You Foundation;
- There were organized first-time events – the Speaker’s Corner and the exhibit with the quilt;
- There was open the way to two new types of collaboration (with the penitentiary and with the local police department);
- The visibility of the foundation in the local community considerably increased.

Efficiency indicators:

- There was no financing for the campaign; everything was made through volunteer contribution

Details related to the campaign can be found at the internet address
www.maimplicpentrutine.alaturidevoi.ro

VIII. VOLUNTEERISM, AN ORGANIZATIONAL VALUE

The volunteerism program was part of the foundation ever since it was created; it started from the premise that it represents an organizational value and an important resource for reaching the mission for which the foundation was established.

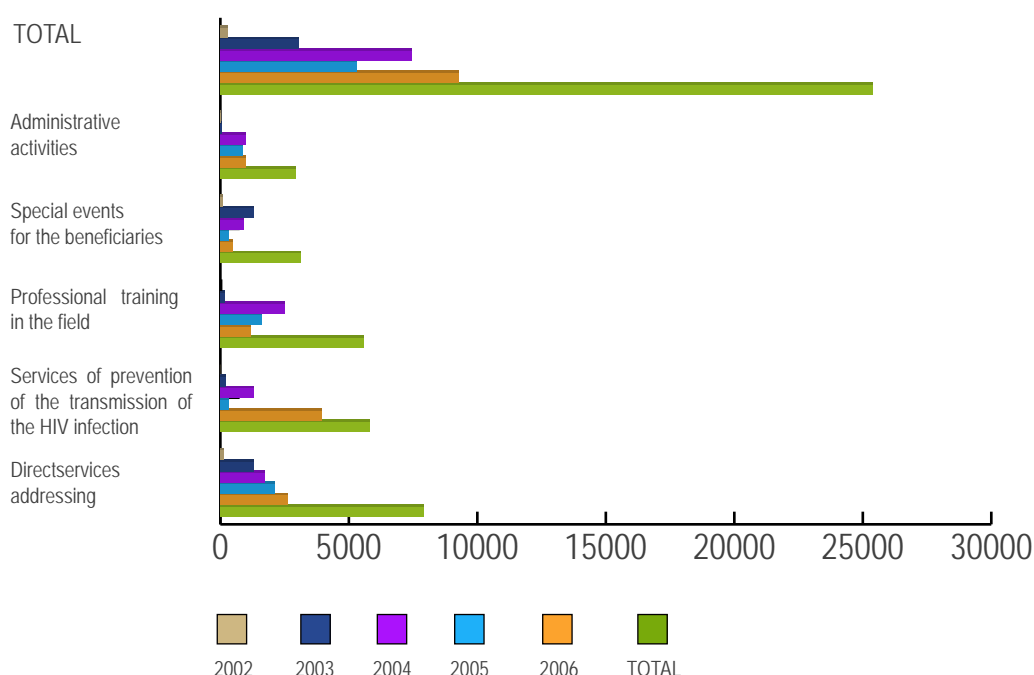
In the five years of activity, 181 people chose to be volunteers of the Close to You Foundation and did so based on agreements. They are from various categories of population: pupils, students, elderly people and even beneficiaries of the foundation. The activities in which they are involved are of various types, volunteers being able to choose in which type of activity they wish to get involved.

Generally, volunteers:

- Join the team of the foundation when they go to IEC/BCC campaigns;
- Support the development of independent life skills with young people, at the Youth Clubs in Iasi, Constanta and Mures;
- Every month, volunteers get involved in educational and recreational activities within the Hospital Day School, with children hospitalized and with children from families;
- Help the HIV-positive young people and develop together different activities at the four vocational workshops;
- Get involved in organizing special events for young people (parties, camps, trips, etc.);
- Get involved in organizing different trainings, conference, symposiums and the Summer School;
- Get involved in administrative activities.

During 2002-2006, the volunteers developed a total number of 25,391 hours, which means a total budget of 50,493 USD, which was necessary and complementary to the programs developed, ensuring their maximum efficiency.

Total numbers of hours developed by volunteers, 2002-2006



Testimonies of volunteers



"It's hard to accept the idea of working without being paid and of investing time and energy without immediate benefits. Nonetheless, we, volunteers at ADV (CTY) Romania believe in being a volunteer and we get involved. In fact, we are only open to reality, we notice there are people around who need our support and require our presence. What really matters is that you care and you get involved. If I were to describe in just one word the team of ADV (CTY) Romania, it would be FAMILY. Which is why I will continue to be CLOSE TO YOU, just like in a family, and together we will go on. I wish you a happy anniversary and many happy returns of this day!"

Anca Covasa, volunteer, the Constanta site

"As volunteer, I was able to see the development, the finish and the impact of the programs developed by ADV (CTY) from two points of view. On the one hand, by interacting with different target groups for which the programs of information and awareness programs have been created; on the other, by working with our direct beneficiaries - HIV-positive people.

In the first case, I was very happy to see that the programs developed by ADV (CTY) can be easily accepted by a very large category of people, regardless of their social status or other things that might differentiate between them. In the second, I was able to spend more time with HIV-positive people who benefit of the programs developed by ADV (CTY) during work camps or local projects. I noticed their enthusiasm as respond to our proposals, the gratitude they show us for the fact that they have the chance to meet, to get actively involved in all kinds of activities, for valuing them and for organizing events especially for them."








Geo Florea, volunteer, the Constanta site

"I learned to get involved, to care about these wonderful children, to treat each other as equals and to stand united, because unity helps you overcome the sad and painful moments in life."



V.R, 17 years, volunteer, the Mures site

IX. CTY ROMANIA PUBLICATIONS







A. GUIDES / MANUALS

-  The guidelines "Foster care for the HIV-positive child";
-  The guidelines "Social Assistance for HIV/AIDS-infected and affected people";
-  The guidelines "Psychological Assistance for HIV/AIDS-infected and affected people";
-  The guidelines "Volunteers' Management";
-  Resource guide for teachers in the field of HIV/AIDS – a manual complementary to the national program "Health Education in Romanian Schools", program developed by the Romanian Ministry of Education;
-  Resource guide for people living with HIV "Window to Myself";
-  Guide for parents of children infected with HIV "The Courage to Tell the Truth".

B. BROCHURES

-  Brochure "My Classmate has HIV";
-  Brochure "We are all different. Why make differences between us?" – Document complementary to the national program "Health Education in Romanian Schools" developed by the Romanian Ministry of Education.

C. FLYER

-  Flyer "Questions and answers about HIV/AIDS"
-  Flyer "Prevention of the vertical transmission of the HIV infection"
-  Bookmark with essential information about HIV/AIDS
-  Flyer "Demand juridical assistance"
-  Flyer – CTY programs;
-  Pliant cu programele ADV România.



D. MOVIES



Decided to learn with you



Human among humans

These movies are made in partnership with TVR Iasi, with the technical and financial assistance of UNICEF Romania. The movies are part of the curriculum of the national program "Health Education in Romanian Schools", developed by the Romanian Ministry of Education.

E. VIDEO / AUDIO ADS



Video ad – Prevention of the transmission of the HIV infection;



Video ad – Prevention of the discrimination of people living with HIV;



Video ad – Prevention of drug use;



Video ad – Prevention of the discrimination of drug users;



Audio ad – Demand juridical assistance.

G. RESEARCH



Knowledge and attitudes about HIV/AIDS, hepatitis B and C and drug use among high-school pupils from the Iasi county.

F. WEB PAGES

www.alaturidevoi.ro (RO/EN)

www.shop.alaturidevoi.ro

www.juridic.alaturidevoi.ro

www.maimplicpentrutine.alaturidevoi.ro

www.1decembrie.alaturidevoi.ro

www.scoaladevara.alaturidevoi.ro

www.doilasuta.alaturidevoi.ro

CTY ROMANIA, THE BUDGET OF INCOMES, 2002 - 2006

I. INCOME		2002	2003	2004	2005	2006	TOTAL
1	HICS, SUA	\$ 20.000	\$ 20.000	\$ 20.586	\$ 31.965	\$ 35.645	\$ 128.196
2	Moschino Italia	\$ 6.000	\$ 34.920	\$ 19.946	\$ 17.574	\$ 17.100	\$ 95.540
3	UNICEF Romania		\$ 22.446	\$ 48.447	\$ 17.872	\$ 81.345	\$ 170.110
4	CONDOR, SUA		\$ 3.440	\$ 6.043			\$ 9.483
5	USAID - World Learning		\$ 1.519	\$ 14.287			\$ 15.806
6	GlaxoSmithKline		\$ 550				\$ 550
7	The Global Fund			\$ 238.922	\$ 171.646	\$ 79.428	\$ 489.996
8	COCI, SUA			\$ 18.690	\$ 33.942	\$ 29.161	\$ 81.793
9	McKinsey & Company, Germania					\$ 41.875	\$ 41.875
10	ACN, Elvetia					\$ 4.000	\$ 4.000
11	The European Commission, the PHARE program					\$ 41.750	\$ 41.750
12	USAID - JSI					\$ 3.000	\$ 3.000
13	The Local Council, the Iasi City Hall					\$ 1.035	\$ 1.035
14	VAT Recovery			\$ 2.986	\$ 16.240	\$ 14.481	\$ 33.707
15	Donations; sponsorships; 2%		\$ 2.750	\$ 3.299		\$ 12.216	\$ 18.265
16	Self-financing		\$ 155	\$ 6.914		\$ 1.343	\$ 8.412
17	The campaign "Santa's friends"					\$ 20.176	\$ 20.176
18	Income from interests	\$ 12				\$ 361	\$ 372
TOTAL INCOME		\$ 26.012	\$ 85.780	\$ 380.120	\$ 289.239	\$ 382.915	\$ 1.164.066

X. THE BUDGET OF INCOMES AND EXPENSES

X. THE BUDGET OF INCOMES AND EXPENSES

CTY ROMANIA, THE BUDGET OF EXPENSES, 2002 - 2006

		2002	2003	2004	2005	2006	TOTAL
1	HICS, SUA	\$ 20.000	\$ 20.000	\$ 20.586	\$ 26.745	\$ 17.932	\$ 105.263,22
2	Moschino Italia	\$ 6.000	\$ 34.920	\$ 19.797	\$ 17.708	\$ 19.586	\$ 98.010,61
3	UNICEF Romania		\$ 22.446	\$ 48.447	\$ 17.872	\$ 91.435	\$ 180.200,06
4	CONDOR, SUA		\$ 3.440	\$ 6.043			\$ 9.483,00
5	USAID - World Learning		\$ 1.519	\$ 14.287			\$ 15.806,00
6	GlaxoSmithKline		\$ 550				\$ 550,00
7	The Global Fund			\$ 220.569	\$ 190.299	\$ 81.488	\$ 492.356,00
8	COCI, SUA			\$ 13.563	\$ 33.257	\$ 39.969	\$ 86.788,66
9	McKinsey & Company, Germania					\$ 42.794	\$ 42.794,26
10	ACN, Elvetia					\$ 4.000	\$ 4.000,00
11	The European Commission, the PHARE					\$ 45.262	\$ 45.261,94
12	USAID - JSI					\$ 3.000	\$ 3.000,00
13	The Local Council, the Iasi City Hall					\$ 3.390	\$ 3.390,15
14	Own Funds		\$ 2.905	\$ 13.199	\$ 16.240	\$ 19.635	\$ 51.979,06
15	"Santa's friends" campaign					\$ 11.803	\$ 11.803,08
	TOTAL EXPENSES:	\$ 26.000,00	\$ 85.780,00	\$ 356.490,90	\$ 302.121,08	\$ 380.294,08	\$ 1.150.686,06

X. THE BUDGET OF INCOMES AND EXPENSES

CTY ROMANIA, THE BUDGET OF ASSETS, 2002 - 2006

	2002	2003	2004	2005	2006	TOTAL
INCORPOREAL ASSETS	\$ -	\$ 2.178	\$ 6.782	\$ 5.757	\$ 3.449	\$ 18.166
CORPOREAL ASSETS	\$ -	\$ 9.428	\$ 39.772	\$ 39.729	\$ 38.773	\$ 127.701
FINANCIAL FIXED ASSETS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL ASSETS	\$ -	\$ 11.606	\$ 46.553	\$ 45.486	\$ 42.222	\$ 145.867

We mention here the fact that since 2004, the foundation undergoes an annual financial audit.

Financers (2002 – 2006)

Holt International Children's Services, USA (the founding member), USAID, World Learning, JSI, UNICEF Romania, The Moschino Foundation, Italy, The Global Fund to Fight against HIV/AIDS, TB and Malaria, Cherish Our Children International, USA, Kinderhilfe Rumänien e.V. c/o McKinsey & Company, Germany, The Local Council from Iasi and the Iasi City Hall, The European Commission through the Phare program, Assisting Children in Need (ACN), Switzerland.

National partners

ACCEPT, Romania, The Public Health Authority from Constanta, Iasi and Targu Mures, The Infectious Diseases Hospitals from Iasi, Constanta and Mures, Hala Centrala Commercial Complex, The General Department of Social Assistance and Child Protection from the following counties: Bacau, Botosani, Constanta, Galati, Iasi, Prahova, Mures, Suceava and Vaslui, The EuroEd Foundation, Iasi, The School District Authorities from Constanta, Iasi and Targu Mures, Save the Children Organization, Holt Romania Organization, RAA (Romanian Angel Appeal), STOP AIDS, UNOPA (National Union of Organizations of People Infected and Affected by HIV/AIDS), CPECA Iasi, Constanta and Mures.

International partners

Canadian Public Health Association, Ottawa, Canada, Case Western Reserve University, Cleveland, USA, CBN Consortium, HIVAlliance, Eugene, USA, Planned Parenthood Health Services of Southwestern, Oregon, USA, Pracownia Kształcenia Zawodowego, Poland, Teresa Group, Toronto, Canada, Holt Ukraine, Tineri si Liberi (Young and Free) Training Resource Center, Chisinau, the Republic of Moldova.

Sponsors

AZO Mures, Biserica Baptista – d-ul Chiciudean Elian, Targu Mures, Calcar PROD., Club Rotary "Curtea Domneasca", Iasi, Elsaco Group, Grupul de Firme KOSAROM, Hotel Unirea, Iasi, Infografic, Maspex, McDonald's, Targu Mures, Media Service, Iasi, Minmetal, Constanta, Minolta, MoldoPlast, Iasi, NESTLE Romania, Noemi Zugreni, Nord Tour, PRINTCO, Iasi, Rompetrol Rafinare S.A. Constanta, RTC Holding, S.C. Silvan Srl Constanta, S.C. Argus, S.A. Constanta, S.C. Cm Alfa-Beta Srl Constanta, S.C. Coca-Cola Hbc Romania Srl Constanta, S.C. Cossim Invest Srl Constanta, S.C. Dobrogea S.A. Constanta, S.C. Lascu Bros Srl Constanta, S.C. Min – Metal Constanta, S.C. Ornelia SRL, S.C. Romprest Util S.A. Constanta, S.C. Zimrom Shipping Srl Constanta, SC Argos SRL, Cernavoda, SC Brotaței SRL, Constanta, SC La Scoica, SC Silvan, Constanta, Sergiu Fleaca din Targu Mures, Sero Invest, Targu Mures, Service Group, Iasi, Star Foods – a company of Pepsico, Vel Pitar SA.

Media partners

IASI

Cotidianul Regional Evenimentul, Ziua de Iasi, Ziarul de Iasi, Flacara Iasului, Radio Iasi, TV Bit, TELE M, TVR Iasi, Sapte Seri, InfoGraphic.

CONSTANTA

"Cuget Liber", "Observator", "Telegraf", TV MTC Constanta, Radio Constanta, TV Neptun

TG. MURES

Antena 1, "Cuvantul Liber", Kiss FM, Pro TV, Radio Targu Mures, "Zi de zi"

XII. THE CTY ROMANIA TEAM



At the end of 2006, the team of the Close to You Foundation was made up by:

- The Board of Trustees (honorific functions) – 5 members;
- Employees – 29 people (23 – full time and 6 – part time). In the Iasi National Headquarters, there are 18 employees (12 full time and 6 part time);
- Active volunteers – 65 people.

We mention here the fact that since 2004, the foundation undergoes an annual financial audit. All employees of the foundation have higher studies and attended trainings in the field.

The Close to You Foundation is a member in:

FNOPC

FOND

Romanian Harm Reduction Network

International AIDS Society

AIDS Action Europe

People living with HIV/AIDS

XIII. CONTACT INFORMATION

Iasi

Phone / Fax number: 0232 - 275568, 0232 - 313214;
Email: office@alaturidevoi.ro
Juridical Address: Strada Vovideniei, nr. 10
Zip code: 700079
Address of the site of Community Assistance: Bd. Chimiei nr. 12
Zip code: 700293

Constanta

Phone / Fax number: 0241 - 670350
Email : alaturidevoi@rdsct.ro
Address : Str. Ion Tautu, nr. 16
Zip code: 900389

Targu Mures

Phone / Fax number: 0265 - 254987
Email : advms@rdslink.ro
Address : Str. Spitalului Vechi, nr. 4
Zip code: 540089



Together we'll give life meaning !

Centrul Național Iași

Telefon / Fax : 0232 - 275568, 0232 - 313214

Email : office@alaturidevoi.ro

Adresa sediu juridic: Str. Vovideniei, nr. 10

Cod poștal: 700079

Adresa centru de asistență comunitară: Bd. Chimiei nr.12

Cod poștal: 700293

www.alaturidevoi.ro